

EBPWN

Federation of Business & Professional Women Nepal

FBPWN Newsletter January 2010 Volume 4

Message from the President



Dear Members,

The year 2009 has come to an end. Many events and things happened during this year. Some of our chapters are all doing their work very well. Please go ahead and work to develop one self as well as work to bring up other women who are less fortunate then us.

The Business Service Centre has been inaugurated and the beneficiaries are now being trained to be able to be entrepreneurs (SMES).

We took part in various activities organized by National Women's Commission to celebrate "End Gender Violence Year 2010." We also organized One-day Interaction Programme and did a signature campaign. We need to follow this campaign seriously because gender violence is rampant. We need to reduce and eradicate from the society.

I wish all of you a very Happy, Healthy, Peaceful and Successful 2010.

May we also attain new heights!

All good wishes, Ambica Shrestha

Official Inauguration "Business Service Centre" **of FBPWN**

Mrs. Babita Rana, Project Director – BSC



The Business Service Centre (BSC) is a project on "Establishment of Business Service Centre for Women's Micro and Small Enterprises in Nepal" established by the FBPWN with technical assistance of the international NGO AIDOS, the Italian Association for Women in Development, and financial support from the European Union and other donors in Italy.

The project was officially inaugurated on the 7th of October 2009 by His Excellency the Hon.

Minister for Tourism and Civil Aviation, Mr. Sharad Singh Bhandari in Buddha Nagar, Kathmandu, in the presence of Dr Alexander Spachis, Minister Councellor, Chargé d'Affaires of the European Union - Delegation of the European Commission to Nepal, the Representatives of Diplomatic Missions, Nepali Government, UN Agencies and NGOs.

The BSC works with disadvantaged and poor women of productive age who are already carrying out income generating activities and have the

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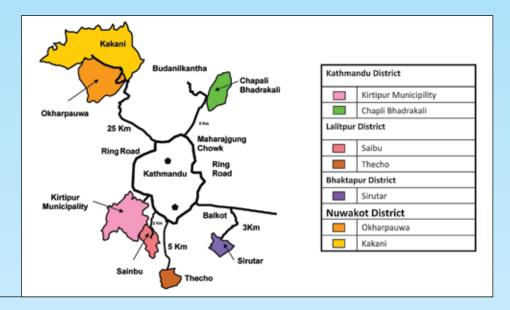
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willingness and motivation to turn them into more viable and market-oriented businesses, and those women who are eager and committed to start new micro/small enterprises. The BSC will provide support to these women by reinforcing their self reliance and self esteem to overcome the barriers within the family and the community, by enhancing their management and technical skills, by assisting

them in accessing credit for their enterprises and entering the market with their enterprises in the most profitable way.

Currently the BSC is active in Kirtipur Municipality, Chapali Bhadrakali VDC in Kathmandu, Sainbu and Thecho VDC's in Lalitpur, Sirutar VDC in Bhaktapur, and Kakani and Okharpauwa VDc's in Nuwakot Districts. In the next two years and a half, 220 micro entrepreneurs will be given training until their enterprises are sustainable and profitable and is expected that about 80 micro entrepreneurs will "graduate" into small entrepreneurs. Access to existing credit schemes will be facilitated by the BSC and innovative sectors will be explored.

Through the creation of self-sustainable and marketoriented micro and small enterprises, the project aims to contribute to reduce poverty and the economic and social exclusion of Nepali women.



BSC Activities in the Target Areas

The BSC provides its services to rural women according to their needs through an integrated approach, providing a flexible package of business management and technical skills training, business planning and marketing, with a strong focus on business counseling, production development and networking services.

The project has already started its services to women beneficiaries in Thecho and Saibu VDCs in Lalitpur District. The training started with its three day Orientation Training to reinforce women's self reliance and self esteem and to assist the women to identify and choose viable and profitable activities for their enterprises in Thecho and Saibu VDCs from 4-8 September and 14-16 December 2009 respectively. In order to get involved in the training, the women beneficiaries have to fill up an application form and based on the information provided in the application form, women gets selected for the training upon meeting the project selection criteria. Out of 62 applicants, 32 women from Thecho and out of 52 applicants, 29 women from Sainbu were selected for the Basic Orientation Training. During the Orientation Training a guest lecturer, Mrs Laxmi Sharma owner of "The Button House", Basundhara was also invited to motivate the participants in business development by sharing her own experience on how to become a successful entrepreneur.



Before the orientation training, in order to motivate women for meaningful participation, sensitization campaigns were held in Thecho and Sainbu VDCs from 13-19 September and 11-18 November 2009 respectively. To make it more effective, the technical team used informative panel to have a better understanding about the BSC activities. During the campaign, 161 women in Theco and 165 women in Sainbu were sensitized including their family members.

The BSC provided five-day Basic Management Training (BBMT) only to those women beneficiaries who participated in the 3-day Orientation Training in Thecho VDC from 26-30 October 2009 at Choya Lachhi Guthi Ghar. The BBMT training is provided to women beneficiaries to enhance their knowledge and skills on fundamental elements of Micro and Small Enterprises (MSE) management and business planning. The training was very successful and women beneficiaries gained knowledge on various subjects of business such as the economic sectors, classification of MSE, national and international efforts towards the development of women's position in the local economy, basic elements of business, financial management, credit schemes, concept and types of market, marketing mix (4Ps), product design and development (PD&D), MSE national law and policies and business plan. The tools used during the training such as individual and

group exercises, brainstorming, games, case studies, Q&A, group discussions, lectures, pictures display and written exercises were very effective.

Currently, women beneficiaries of Theco VDC are undertaking technical skills training by local outsourced trainers in the sectors of activity that they have selected based on their existing skills, local resources and marketability. The BBMT training was conducted from 4-8 January 2010 to a group of women of 25 in Saibu VDC.



Upon completion of the technical skills training provided by the local trainers, BSC will provide assistance to the supported women entrepreneurs in designing their feasibility study with a detailed businesss plan. BSC will also hire International and National Technical Trainers for the training of the supported entrepreneurs in new skills and in the production of new market products. The products are identified on the basis of the conducted Market Study. In order to increase the marketability of the products of the supported enterprises and to better organize their marketing process and to develop a network between entrepreneurs and local markets, BSC will establish contacts with local market promoters, retailers and distributors. And will provide information on local markets, prices of raw materials and products, marketing opportunities and constraints for micro and small enterprises. BSC doesn't provide finance directly but does facilitating role in linking up the supported entrepreneurs to existing credit providers.

In regard to support the women beneficiaries to become a successful entrepreneurs, BSC will provide continued support to the women entrepreneurs until they are self sustainable and profitable with regular follow-up and business counseling by the BSC technical team.

महिला माथि हुने हिंसा विरुद्ध १६ दिने कार्यक्रम अर्न्तगत सेतो रिवन अभियान

नोभेम्बर २५ तारिखलाई महिला माथी हुने हिंसा विरुद्ध अर्न्तराष्ट्रिय दिवसको रूपमा मनाईन्छ तर यस अभियानलाई १ दिनमा मात्र सिमित नराखि १६ दिन सम्म विभिन्न कार्यक्रम गरी अर्न्तराष्ट्रिय महिला हिंसा विरुद्ध दिवस मनाईन्छ । यसै गरि यो सेतो रिवन अभियान अर्थात पुरुषबर्गबाट महिला, वालवालिका माथी हुने हिंसाको विरुद्ध पुरुष र युवाहरू द्वारा गरिने प्रतिबद्धताको अभियान हो । महिला तथा वालवालिका प्रति भइरहेको हिंसाबारे बोल्न जिम्मेबारि पुरुषबर्गले लिनु पर्दछ भन्ने विचार सन् १९९१ मा Canada का केहि पुरुषबाट भएको पाइन्छ । Canada मा लाखौं पुरुषले सेतो रिवन लगाएर आफ्नो प्रतिबद्धता दर्शाएका थिए । सेतो रिवन लगाउनु भनेको महिला माथी हुने हिंसाको अन्त्यका लागि पुरुषबर्गले देखाएको प्रतिबद्धताको संकेत हो । नेपालमा पनि यो सेतो रिवन अभियान सन् २००६ देखि अर्न्तराष्ट्रिय नारी दिवस प्रमार्चका दिन देखि शुरू गरिएको थियो । नेपालमा महिला पुरुष सबैले सेतो रिवन लगाई प्रतिबद्धता जनाउने गरिन्छ । युरोपमा वर्षको एकपटक नोभेम्बर महिनामा संसदीय सभामा सबै पुरुष सांसदले सेतो रिवनलगाई प्रतिबद्धता जनाउने गरेको पाइन्छ अन्य पश्चिमी मुलुकमा पनि पुरुष र युवा वर्गले यस कार्यक्रमलाई अभियान रूपमा मनाउने गरेको पाइन्छ ।

हाम्रो देशमा पिन लैंगिक हिंसा बढीने रहेको पिरपेक्षमा सेतो रिवन अभियान अगाडी बढाउनु सान्दर्भिक देखिन्छ । हाम्रो देशमा पिन अरुलाई दवाएर राख्ने पुरुषोत्व चाहिँदैन सबैलाई प्रेम सत्भाव राख्ने सहयोगी भइ कामकाज गर्ने पुरुषोत्वको खाँचो "महिला हिंसा अन्त्यको लागि महिला र पुरुषको ऐक्यबद्धता" "Women & Men United to End Violence against Women" (The White Ribbon Campaign)

छ । सबै क्षेत्रमा महिलावर्ग तथा पुरुषवर्ग विच समानताको व्यवहार गर्न सक्ने, युवा तथा पुरुषको खाँचो छ । महिला तथा वालवालिका माथी हुने हिंसा विरुद्ध जागरूक पुरुषको अभियानको आवश्यकता छ । लैगिंक हिंसाको अन्त्य गर्न हामी सबै एक भई अघि बढौं ।

प्रस्तुतकर्ताः शान्ता शर्मा, कोषाध्यक्ष २०६६/५/२५

समाचार संक्षेप

एक दिवसीय अन्तरिक्रया कार्यक्रम **लैगिक हिंसा विरुद्धको वर्ष ई.सं. १०००**

ई.सं. २००९ नोभेम्बर २५ देखि डिसेम्बर १० सम्म महिला माथी हुने हिंसा विरुद्धको अर्न्तराष्ट्रिय १६ दिने अभियान अर्न्तगत यस फेडरेशन अफ विजनेश एण्ड प्रोफेसनल वीमेन नेपालमा डिसेम्बर १०, २००९ (२०६६/८/२५) का दिन एक दिवसीय लैङ्गिक हिंसा विरुद्धको अर्न्तरिक्रया कार्यक्रम सम्पन्न गरियो ।

उक्त कार्यक्रममा यस संस्थाका र संस्थाको च्याप्टरका वहुसंख्यक सदस्यहरूको साथै उपत्यकाका विभिन्न गाँउ जस्तै सिरूटार, सेतिदेवी, ठेचो, भैसेंपाटीका ग्रामिण दिदी वहिनीको ठूलो संख्यामा सहभागीता रहेको थियो । संस्थाका अध्यक्ष श्रीमती अम्बिका श्रेष्ठबाट "लैंड्गिक हिंसा विरुद्ध राष्ट्रिय वर्ष २०१०" को २५ नोभेम्बरका दिन सम्मानित्य प्रधानमन्त्रीबाट घोषणा भएको सवैलाई जानकारी दिनुभयो । यसरी राष्ट्रलेने हिंसा विरुद्धको अभियान चालेकोमा हामी सवैले यस अभियानमा साथ दिनु पर्दछ भिन जोडदिनु भयो । हिंसाजन्य भावनामा परिवर्तन ल्याउन सामाजिक आर्थिक, सांस्कृतिक मृल्य



मान्यतामा परिवर्तन ल्याउन महिला पुरुष दुबैले ऐक्यवद्धता जनाउनु पर्दछ । साथै वहांले १६ दिने अभियानके क्रममा देखिएको घटना पत्रकार टीका विष्ट र महिला प्रहरी सुन्तली धामीलाई उचित न्याय दिलाउने अभियानका ऐक्यवद्धता प्रकट गर्नु भयो र यसमा सवैले आवाज उठाउनु पर्नेमा जोड दिनु भयो । गाँउगाँउबाट सहभागी भएका दिदी वहिनीले समेत महिला हिंसा विरुद्धको अभियानमा साथ दिने

ऐक्यवद्धता जाहेर गरेका थिए । साथै सेतो कपडामा "महिला हिंसा अन्त्य गर्न आजैबाट प्रतिवद्ध भई तत्परता देखाऔं र सार्वजनिक जवाफदेहिता निर्वाह गरों" भन्ने नारामा सवै सहभागीहरूको हस्ताक्षर संकलन समेत गरियो । यसरी लैङ्गिक हिंसा अन्त्यका लागि प्रतिवद्धता, तत्परता र जवाफदेहिता (Commit - Act - Demand) का साथ कार्यक्रम सम्पन्न भयो ।

Women Computer Literacy Training Center

Established by Pokhara BPW in financial assistance from BPW Germany

"Women are not just sufferers, they are doers as well." Pokhara BPW has been working, from its time of establishment, for the betterment and welfare of women. Our objective is to make women self-dependant in every field. In our society, women lag behind because they don't get enough opportunities and exposure outside their houses. Keeping in mind, the need of the underprivileged women and computer being the most essential part of today's life, we decided to set up a Women Computer Literacy Training Center. The sole objective of the center was to make the underprivileged women and girls computer friendly so that they can compete and qualify for better jobs. BPW Germany joined us hand in hand with their financial assistance in this project.

The "Women Computer Literacy Training Center" was officially inaugurated in 2064/6/1. BPW Germany took up the startup funding of the center and also supported the purchase of office

equipment and furnishing as well as payment of the salaries of the instructor.

Thecenter was initially operated with five computers only and basic level computer training. The students were highly interested and enthusiastic about the training as it was women oriented with friendly environment and the courses were free of cost. As the no. of students started increasing, we added five more computers with some extra fund and started Advanced level course as well. But we couldn't always seek for funds to run the center. So, we decided to charge very minimal fees from students for the center's sustainability. Till date, 146 students have completed the computer literacy training which included:

1. Full Scholarship : 4

2. Partial Scholarship: 62 (Rs. 100/- only for Form)

3. Paid Students : 76 4. Diploma Course : 4



5. The Center has now 10 students taking the basic level computer training.

Pokhara BPW handed over five computers for two months to "Himali Balkalyan Samrakshhan Manch," Pame, Bhakunde, Pokhara with an objective of giving computer training to women in that area. There are total of 62 women and girls taking the training.

The load shedding has affected the center adversely. We can not afford any alternative for the power cut and we are afraid that this may lead to the closure of the center.

Visit of Executive Director and Program Manager- Asia, Leger Foundation, Canada

Dr. Dilli Devi Shakya, First Vice President



October 28 to November 5, 2009 was the visit duration of the Executive Director Mr. Gilles Cerat and Mr. Eric Besner, Program Manager- Asia of Leger Foundation, Canada. The visit schedule was very tight; however some of the project sites

covered. On October 30, Mr. Besner visited office of FBPWN. On November 2, Mr. Cerat, Mr. Besner, Mrs. Ambica Shrestha, President–FBPWN and Dr. Dilli Devi Shakya, 1st vice President–FBPWN departed for Biratnagar where the Poverty Reduction project supported by Leger Foundation has been implementing through BPW Biratnagar, chapter of FBPWN. On November 3, we along with Executive members of BPW Biratnagar visited all four project sites of 2009 undergoing in two Village Development Committees (VDC) of Morang district. These are Kaiaiya-1 and Madanpur-4 of Tankisinwari VDC and Ghinaghat-4 and Dhanpura-7 of Baijanathpur VDC.

Target beneficiaries enthusiastically participated during interaction with the guests. Mr. Cerat was eager to know the benefit of the project to target

beneficiaries and asked them what they benefitted from the project. They expressed proudly that being the beneficiaries of the project, they felt a change in their lives. They said they got opportunities to be literate and to learn about income generating skills. One of the beneficiaries said before the project the letters on the books looked like black and white lines for her. But now she can read and write. She was so happy and said "Now I can differentiate the denomination of currency," before she used to differentiate by colour or size. In one of the sites, the target women even requested for Basic English Class. Most of them are happy that now they can earn some money by making candles, dhoops (incense sticks) and tailoring. The farewell breakfast meeting was held at Dwarika's Hotel in honour of our guests on November 5. All executive members of FBPWN attended the meeting.



Felicitation and Best wishes

FBPWN is very proud to announce that its members achieved some remarkable recognition:

- 1. Mrs. Ambica Shrestha, President got the honour of Cruz de Official of the Order de Isabel la Catolica by King Juan Carlos I, King of Spain.
- Prof. Laxmi Keshari Manandhar, General Secretary is appointed as a member of Standing Committee Project representing Asia Pacific region of BPW International.

Participation in International Conference/Seminars

1. Prof. Laxmi Keshari Manandhar, General Secretary participated in "Asia Pacific Women Conference on Peace and Security" organized by 'Philippines Normal University' and 'Peace Women Partners' from September 7 – 10, 2009 in Manila, Philippines.

